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ReMade Certification

Accredited product certification for verifying the content of recycled materials and byproducts, recognised internationally

CONAI
CONSORZIO NAZIONALE IMBALLAGGI



ReMade Certification

ReMade is the **environmental product certification** that enables a company to **certify the content of recycled materials** and/or **byproducts** within semi-finished materials or finished products.

The recycled content is **expressed as a percentage** and calculated using **mass balance approach**. The scheme is **owned by the ReMade Foundation**, managed by **CONAI**, the National Packaging Consortium in Italy.

The certification applies to any type of material, including multi-material products.

Accreditation

In recent decades, there has been a significant proliferation of private environmental and ethical-social certifications, characterised by diverse approaches, objectives and levels of reliability. This diversity can cause confusion among both consumers and the business community, partly due to the proliferation of labels that lack adequate guarantees. In this context, the ReMade certification stands out as it is accredited via **Accredia**, the Italian accreditation body, and recognised at the **European cooperation for Accreditation (EA)** level**.** EA coordinates national accreditation bodies across the European region, ensuring the harmonization and mutual recognition of accreditation systems for all European countries, EFTA nations, and Mediterranean-bordering countries.

Accreditation ensures that the certification body operates in compliance with rigorous requirements of competence, impartiality and independence, verified by an authoritative third party, the accreditation body. This element is a key factor that reinforces the reliability and credibility of the ReMade scheme.

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Why choose ReMade

ReMade certificates demonstrate the manufacturer's utmost commitment to managing materials derived from waste or byproducts. ReMade-certified products are, in every sense, products of the circular economy: reliable, traceable and innovative.

Transparency and traceability

Through a rigorous traceability system, ReMade enables the identification of suppliers, materials and production flows, ensuring that documentation complies with verifiable technical standards. The recycled content is clearly stated in quantitative terms, as a percentage of the product's total weight, providing certified, credible and easily understandable information.

Independent certification

The scheme was developed by the ReMade Foundation, an open, independent, non-profit organisation that brings together businesses, public authorities, consortia and associations. Certification is issued by accredited certification bodies, which are third-party organisations that guarantee complete objectivity in the certification process. Audits are carried out by competent and up-to-date auditors.

Compliance with GPP

ReMade certification offers tangible benefits to the company by serving as proof of compliance with the minimum environmental criteria (MECs) for recycled content in public procurement, which are mandatory in some countries, such as Italy.

Verified environmental claims

To avoid any risk of greenwashing, ReMade certification is a clear and authoritative way to demonstrate your company's commitment to the circular transition, in full compliance with current regulations.

Compliance with tax incentives and the plastic tax

ReMade certification enables companies to benefit from incentives for certified products, such as tax credits and tax relief, including the plastic tax.

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Technical Standards

The set of Technical Standards underpinning the ReMade certification is subject to **periodic reviews**, in order to ensure the robustness of the certification and keep it fully **up to date with regulatory requirements**.

The process of reviewing the Technical Standards is conducted in a collaborative and transparent manner, with the involvement of conformity assessment bodies and stakeholders, ensuring alignment with market needs and regulatory and technical developments.

- **Requirements for ReMade certification** (ReMade Producers TS)
- **Requirements for the recognition of Conformity Assessment Bodies and their accreditation for the purposes of ReMade certification** (ReMade CABs TS)
- **Regulation for the granting and use of ReMade trademarks** (ReMade Trademarks TS)
- **Regulation for the granting and use of ReMade in Italy trademarks** (ReMade in Italy Trademarks)

Who can issue it

As impartiality is a key factor in ensuring objectivity, certification is issued by **independent conformity assessment bodies**. There are no restrictions on the number of certification bodies that may operate, but only accredited bodies may issue certifications under the ReMade scheme.
These bodies must first be recognised by the ReMade Foundation in accordance with established procedures, and such recognition is a prerequisite for accreditation by an accreditation body.

The list of Certification Bodies recognised by ReMade is published on the Foundation's website. (Qualified Conformity Assessment Bodies)

Visit also List of ReMade qualified Auditors

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How to get it



The ReMade certification process follows a structured procedure that ensures compliance with the highest standards of quality and traceability.

01 - Pre-assessment of Certification Requirements

The Company verifies that it meets the requirements for certification. The product must contain materials derived from recycling of waste or by-products.

02 - Request for a Free Quotation and Selection of the CAB

The Company may contact a qualified Conformity Assessment Body (CAB) directly to obtain a quotation for the expected timeframe and costs, or alternatively complete the form and send it to info@remade.it. We will arrange for the indicated CAB to provide quotations, allowing the Company to select the most suitable offer.

03 - Planning of Verification Activities and Support from a ReMade Consultant or Training of Internal Personnel

The Company signs a contract with the selected CAB and plans the verification activities. To prepare for the CAB's audit, the Company may engage a consultant listed in the Register of Qualified Consultants, who can provide support in preparing the required documentation and fulfilling the necessary requirements. Alternatively, the Company may have the internal staff member responsible for the certification trained through courses provided by ReMade Foundation.

04 - Document Review and On-site Audit by an Auditor

The verification process includes a document review, during which the documentation required by the Technical Standard for Producers is submitted to the CAB, followed by an on-site audit carried out by the appointed auditor. The timeframe for issuing the certificate may vary depending on the Company's level of preparedness; please contact the appointed CAB for further information.

05 – Issuance of the ReMade Certificate

Following the successful outcome of the document review and on-site audit, the CAB issues the ReMade Certificate. The certificate is sent to both the Company and ReMade Foundation and is valid for three years.

06 - Verification of Continued Compliance with ReMade Requirements

Every year, throughout the validity period of the ReMade Certificate, an on-site audit is carried out by the CAB to verify that the certified product continues to comply with the requirements of the ReMade Standards.

07 - Communication of the Certification through the Logo and Label

Once certification has been obtained, the Company may communicate it through its communication channels using both the ReMade logo and the label issued by ReMade Foundation. The use of logos and labels is governed by the relevant Technical Standards (Regulation for the granting and use of ReMade trademarks)

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The ReMade Label

The **ReMade label** is an important tool available to companies for **communicating the circularity** of their certified products by highlighting the **recycled material content** of the products. In addition, the extended format also indicates the **avoided environmental impacts** achieved by using recycled or recovered materials or by-products instead of virgin raw materials.

Compact



Essential



HOW TO REQUEST LABELS

1. Receipt of the certificate issued by the CAB
2. Selection of the label type and format
3. Send the request to info@remade.it , attaching the certificate
4. Labels are issued within 15 working days

Learn more

The ReMade Foundation

Certifying your products according to the **ReMade scheme** means becoming part of the life of the **ReMade Foundation** as a **Member**.

Not only are certified products included in the **online Catalogue**, but the Company is also **constantly updated** on the latest developments concerning **recycled content, the circular economy and relevant legislation**, through our newsletters and webinars.

Members can also benefit from **dedicated support** to better understand all aspects of the certification.

Learn more

The ReMade Catalogue

The ReMade Catalogue is an **online platform** where users can browse all **ReMade-certified products containing recycled materials**.

- **Continuous updates**
- **Detailed specifications**
- **Downloadable certificate**
- **Company contact details**
- **Free access**

Browse the ReMade Catalogue

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Further information

ReMade and Green Public Procurement

Green Public Procurement (GPP) is **mandatory in Italy** under the Public Procurement Code. To ensure its effective implementation, contracting authorities must include the **Minimum Environmental Criteria (MECs)**, established by Ministerial Decrees, in tender documentation. **ReMade certification is recognised as a means of verification for the recycled content required by the Minimum Environmental Criteria.**

At European level, there is **no general GPP obligation imposed on Member States**, although several documents contain sustainability criteria to be included in public procurement.

However, **specific provisions on green public procurement**, including recycled content requirements or sustainability criteria, are laid down in **Regulation (EU) 2025/40 on packaging**, **Regulation (EU) 2024/1781 on Ecodesign**, **Regulation (EU) 2024/3110 on construction products**, **Regulation (EU) 2023/1542 on batteries**, and **Regulation (EU) 2024/1252 on critical raw materials**.

Learn more

ReMade and Green Claims

The **Greenwashing Directive**, provides that sustainability labels may no longer be displayed unless they are based on a certification scheme. A **"sustainability label"** means any voluntary trust mark, quality mark or equivalent, whether public or private, which aims to distinguish and promote a product, process or business by reference to its environmental characteristics.

Generic environmental claims are also prohibited, meaning environmental claims made in written or oral form that are not included in a sustainability label.

Therefore, **claiming that a specific product contains recycled material is only permitted if that recycled content is certified; otherwise, the company may be engaging in conduct subject to penalties.**

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Frequent asked questions

Does the certification also apply to byproducts?

Yes, with the revision of the Technical Standards for producers in 2020, the content of byproducts from both internal and external sources can also be certified, in accordance with the traceability requirements and provisions established in our Technical Standards for Producers.

Is there a minimum amount of recycled material to obtain the certification?

No, the minimum quantity must be more than zero, meaning the material or product must contain a percentage of recycled or by-product material that is not zero.

What is the duration of the process to obtain ReMade certification?

After contacting the CAB and receiving a cost estimate within a few days, the company can begin the certification process. The verification includes a documentary phase, where documentation required by the Technical Standards is sent to the CAB, and an on-site phase, with a visit from the appointed auditor. The time it takes to issue the certificate depends on the company's level of preparedness. Once the audit is completed, the certificate is issued, on average, within one or two weeks. Usually, the minimum time to obtain the certification from the first contact with the conformity assessment body is three months, assuming there are no particular issues and there is only one production site.

How much does the certification cost?

For a company that wants to certify up to five product families (each family can include a maximum of 20 products), the cost corresponds, indicatively, to a single day's rate for a CAB which is from € 1.000 to 2.000 in Italy. Travel expenses and other costs (e.g., in the case of multiple production sites) must also be added.

Price variations can depend on the individual quotes from different CABs. Therefore, a company that intends to certify its products can request a quote from several accredited CABs and choose the one that best suits its needs.

Learn more

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